

## **CARPETS & TEXTILES FOR MODERN INTERIORS**

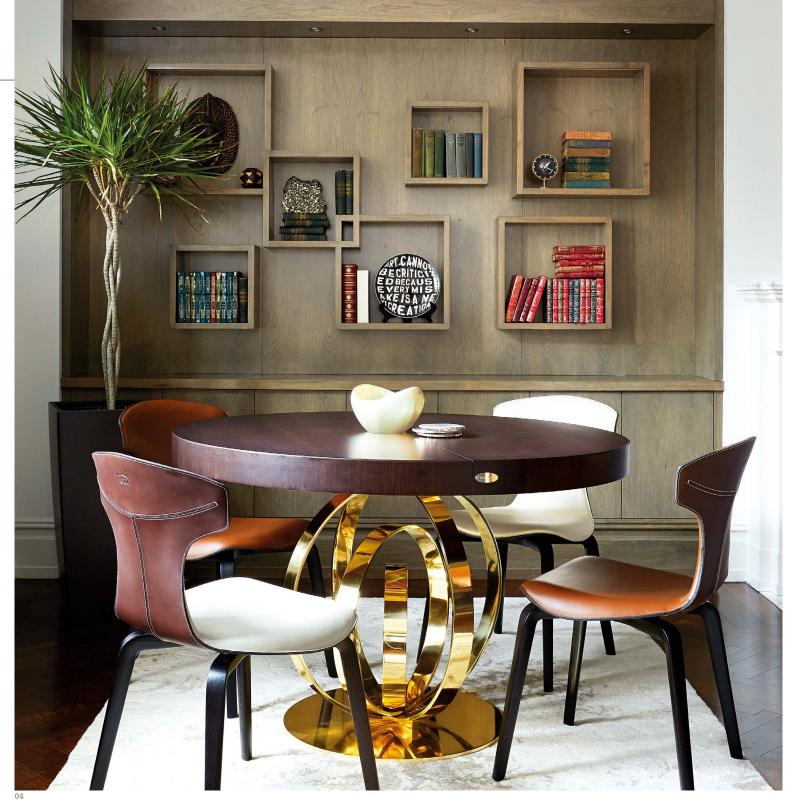
cover carpets, textiles, interiors



Autumn 2014

## Graffiti designs: street art for interiors!

**96 Ham Yard Hotel, London** The beautiful new Soho hotel designed by Kit Kemp **56 Textiles in architecture** From the Prada Transformer to Kengo Kuma's tea house **64 The golden Big Apple** The glamour and excess of art & design New York-style **52 Thomas Tramp debuts** New carpets inspired by Chaplin, Sinatra and Elvis



**04** Gramercy Park, New York residence by Elise Som and Kinlin Rutherfurd Architects, featuring rugs by Tufenkian

## **Elegance in Gramercy Park**

FOR THIS PRESTIGIOUS interior project in Gramercy Park, New York, designer Elise Som used rugs by Tufenkian, from those with a neutral tone to a louder design in deep oranges. The apartment also featured Poltrona Frau chairs, Maharam wallpaper, fabric by Knoll and a chandelier by Moooi. This high-spec project was completed in collaboration with Kinlin Rutherfurd Architects.

Som explains that she began looking for rugs four months after the project began, and six months before it completed. Asked what she looks for when choosing a rug for a specific space she says: 'Colour coordination and pieces that define the space.'

Of course, that is not to say that practical matters are not important; indeed, for a perfectionist like Som such considerations are vital. She says: 'Quality is important because the users have to feel comfortable walking or standing on it.

'Longevity is fundamental. At ESDS we strive for excellence and we select the highest-quality products for our clients. That's one of the reasons why we chose to work with Tufenkian.' www.elisesom.com

www.tufenkiancarpets.com

Guality is important because users have to feel comfortable walking or standing on the rug